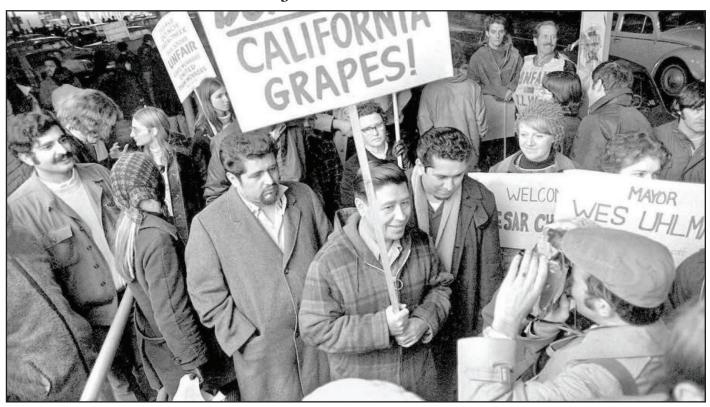
### NEWS AND PROFILES CONNECTING THE LATINO AMERICAN COMMUNITY IN MINNESOTA



CEGAR CHAVEZ DAY MARCH 31, 2025

LATINO AMERICAN TODAY

## Homenaje a César Chávez



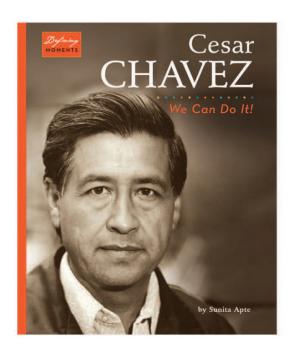
Chávez se propuso ser un líder moral, pero, al final de su vida, esa posibilidad se había desvanecido, y él terminó siendo algo más interesante y comprometido: un héroe americano.

César Chávez fue uno de los activistas sociales estadounidenses más dinámicos del siglo XX, llevando a cabo una campaña agresiva pero no violenta en favor de los derechos de los trabajadores agrícolas. Su campaña recibió amplio apoyo, dando a gente de todo el país una nueva apreciación de los orígenes de su lucha. Este tema era algo natural para Chávez: cuando él tenía diez años sus padres perdieron su granja de Arizona en medio de la Gran Depresión, se trasladaron a California, y empezaron a hacer trabajo migratorio en los campos. Chávez vivió en carne propia los rampantes prejuicio e injusticia en las granjas estadounidenses durante las décadas de 1940 y 1950, pero en lugar de sentirse amargado o abatido, vio en la adversidad una fuente de inspiración.

"Sacamos nuestra fuerza de la misma desesperación en la que nos hemos visto obligados a vivir", dijo Chávez en una ocasión.

Tras catorce años de trabajo agrícola, en 1952 Chávez aceptó un trabajo como organizador de la Community Service Organization, un grupo de derechos civiles de California, y en 1958 ya era su director nacional. Después de cuatro años dejó ese puesto para unirse a Dolores Huerta en la fundación de la Asociación Nacional de Campesinos, hoy United Farm Workers of America (UFW), el primer sindicato campesino exitoso en la historia de Estados Unidos. Esto condujo a su obra más famosa, una serie de huelgas y boicots que consiguieron protecciones sin precedentes para los campesinos.

Chávez murió en 1993, pero su legado sigue siendo recordado todos los años en su cumpleaños, el 31 de marzo. El Día de César Chávez es ahora un feriado oficial en varios estados y, aunque no es feriado nacional, el presidente Obama lo ha proclamado día de "servicio, comunidad y educación".





On The Cover Día de César Chávez – El 31 De Marzo 2025 Cesar Chavez Day – March 31, 2025



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FAMILY VALUES

#### MARCH 2025

## El bienestar familiar: Una responsabilidad de todos



Por Dr. Saul H. Carranza

El bienestar familiar es un concepto integral que abarca la salud física, emocional, social y espiritual de cada miembro de la familia. La familia es el núcleo fundamental de la sociedad y la base donde se forman los valores, las creencias y las normas de comportamiento. Garantizar el bienestar de cada uno en la familia es una responsabilidad colectiva que recae en todos. Desde los padres hasta los hijos, todos pueden contribuir con acciones y actitudes positivas. Es fundamental que cada persona se sienta valorada, escuchada y apoyada dentro del hogar.

Los padres tienen la responsabilidad principal de crear un ambiente seguro y amoroso. Esto incluye proveer lo que la familia necesita, así como dar apoyo emocional, educación, valores y disciplina. Ellos deben ser modelos que seguir, mostrando comportamientos positivos y enseñando valores como respeto, empatía, solidaridad y fe.

Los hijos también juegan un papel importante en el bienestar familiar. Deben aprender a colaborar, respetar y ayudar a sus padres y hermanos. La comunicación abierta y honesta es clave para resolver conflictos y fortalecer los lazos familiares. Los hijos pueden contribuir al hogar asumiendo responsabilidades adecuadas a su edad, como ayudar con las tareas del hogar o cuidar de los hermanos menores.

Una comunicación efectiva es esencial para el bienestar familiar. Fomentar un diálogo abierto y sincero permite a los miembros de la familia expresar sus sentimientos, necesidades y preocupaciones. La escucha activa y el respeto mutuo son fundamentales para resolver conflictos y fortalecer las relaciones. Dedicar tiempo de calidad a la familia es crucial para fortalecer los lazos y crear recuerdos duraderos. Comer juntos, participar en juegos y deportes, conversar y asistir juntos a la iglesia pueden mejorar la relación y el bienestar emocional de todos los miembros. Es importante encontrar un equilibrio entre el tiempo dedicado al trabajo, los estudios y las actividades recreativas y espirituales.

El sabio Salomón dijo que el principio del conocimiento es el temor del Señor. No podemos ignorar este aspecto importante en la vida de la familia. Conocer a Dios es más que una religión. Es comprender la grandeza de lo que está más allá de lo que nuestros sentidos pueden percibir. Cuando en familia se cultivan los valores espirituales estos crean el estilo de vida que nos identifica. Aporta a la familia fe, ética y amor. Pero por sobre todas las cosas, la bendición de Dios. El esfuerzo de todos es importante y será mucho más efectivo cuando sabemos que somos ayudados por el Todopoderoso en ese esfuerzo. Con todo mi corazón pido a Dios que bendiga tu vida y a tu familia.

# Family well-being: A responsibility of everyone

By Dr. Saul H. Carranza

Family well-being is a comprehensive concept that encompasses the physical, emotional, social and spiritual health of each family member. The family is the fundamental nucleus of society and the basis where values, beliefs and standards of behavior are formed. Guaranteeing the well-being of each person in the family is a collective responsibility that falls on everyone. From parents to children, everyone can contribute with positive actions and attitudes. It is essential that each person feels valued, listened to and supported within the home.

Parents have the primary responsibility for creating a safe and loving environment. This includes providing what the family needs, as well as providing emotional support, education, values and discipline. They must be role models, showing positive behaviors and teaching values such as respect, empathy, solidarity and faith.

Children also play an important role in family well-being. They must learn to collaborate, respect and help their parents and siblings. Open and honest communication is key to resolving conflicts and strengthening family ties. Children can contribute to the household by taking on age-appropriate responsibilities, such as helping with household chores or taking care of younger siblings.

Effective communication is essential for family well-being. Encouraging open and honest dialogue allows family members to express their feelings, needs and concerns. Active listening and mutual respect are essential to resolve conflicts and strengthen relationships. Spending quality time with family is crucial to strengthening bonds and creating lasting memories. Eating together, participating in games and sports, talking, and attending church together can improve the relationship and emotional well-being of all members. It is important to find a balance between time dedicated to work, studies, recreational and spiritual activities.

Wise Solomon said that the beginning of knowledge is the fear of the Lord. We cannot ignore this important aspect in family life. Knowing God is more than a religion. It is understanding the greatness of what is beyond what our senses can perceive. When spiritual values are cultivated in the family, they create the lifestyle that identifies us. Bring faith, ethics and love to the family. But above all things, the blessing of God. Everyone's effort is important and will be much more effective when we know that we

are helped by the Almighty in that effort. With all my heart I ask God to bless your life and your family.



## **Ready for Your Final Trip?**



Marcia Malzahn

By Marcia Malzahn

This month, I'm sharing a special message in preparation for Easter coming up next month. If today was your last day on earth, are you ready for your final trip? And do you know where you're going? In this blog, I share how you can prepare for your final trip in your life. My husband's grandma's wish was to live to the year 2000. And she did. She passed away in June 2000. God granted her that wish. She loved to travel, and she visited many countries with her husband.

She was not vocal about her faith like many

people are. So, one day I asked her directly if she was a believer in Jesus Christ and she said yes. She died of old age and during her last days we went to visit her as often as we could. During one of those visits, I noticed her Bible on top of a shelf, and I reached out to get it and inside it was her passport.

I cried...of happiness. That told me that she was ready to take her final trip and that she knew her destination – heaven. If today was your last day on earth, are you ready for your final trip? And is heaven your final destination? Just as grandma loved to travel and also loved God in her own quite way, I want to do the same when my turn comes to leave this earth. And I hope that God also grants me the wish to die of old age so I can see my kids and grandkids grow up.

# To prepare, let's go through a "travel checklist" and compare it to our final trip from earth:

#### Need a ticket.

Whether you're traveling by airplane, train, boat cruise, or simply driving to a place, you may need a ticket or pay something to get into your destination. If you want your final destination to be heaven, there is no payment necessary. Your ticket is free. Jesus paid it in full! **Romans 10: 9-10** tells us that "If you confess with your mouth that Jesus is Lord and believe in your heart that God raised him from the dead, you will be saved. For it is by believing in your heart that you are made right with God, and it is by confessing with your mouth that you are saved."

#### You need a valid ID.

We all know that when traveling domestically within the country, you need to identify yourself by showing a valid ID. When you travel to another country you need a passport. When you are a believer in Jesus Christ, He writes your name in the **Book of Life**. Therefore, you won't need an ID of any kind to get into heaven. Your name will be there, and Jesus himself will recognize you and welcome you into heaven. **Revelation 3:5** tells us that "All who are victorious will be clothed in white. I will never erase their names from the Book of Life, but I will announce before my Father and his angels that they are mine."

#### Make a reservation.

To enter a hotel, a restaurant, a museum, a movie theater, or any other special place, you need a reservation. Jesus makes your reservation to enter heaven. It's done! He reserves a place for you the moment you allow Him to enter your heart. Jesus tells us in **John 14:2-4**: "There are many rooms in my Father's home, and I am going to prepare a place for you. If this were not so, I would tell you plainly. When everything is ready, I will come and get you, so that you will be always with me where I am. And you know where I am going and how to get there."

#### Choose the place.

The first question you must answer when planning a vacation is "where are you going?" You learn about the place you plan to visit by conducting research and reading reviews. Then you decide. But there is a place that you must choose to go when your life here on earth is done. And you must choose it in advance while you're alive because you don't know when your last trip will happen. You choose heaven the

moment you say "yes" to Jesus. **Revelation 21:10-27** gives us a clear description of "the holy city, Jerusalem, descending out of heaven from God." I encourage you to read it and imagine heaven in your mind.

#### **Obtain directions.**

Once you decide where you want to go the next step is to figure out how to get there. You research the Internet and choose to fly, drive, or take a train. You typically want to choose the quickest and safest way to arrive at your destination. Jesus gives us clear directions in **John 14:6** "I am the way, the truth, and the life. No one can come to the Father except through me."

#### Get to know your host.

The best vacations happen when you know the person receiving you, the host. They take care of you and treat you like royalty. You develop a great relationship and communicate with your host often. You wait in anticipation to meet your host, and your host also awaits your arrival with great enthusiasm and love. The same way, you can develop a deep close relationship with Jesus, your personal host, before you arrive to heaven. You get to know Him by reading the scriptures and by spending quality time with Him in prayer and worship. **I John 3:1** says, "See how very much our Father loves us, for he calls us his children, and that is what we are!" In heaven, you will be treated like royalty!

#### Other preparations.

Below are other questions you may ask when you prepare for a trip and what you need to prepare for your final trip with destination *heaven*:

- **How long does it take to get there?** The moment you take your last breath here on earth, in that instant, you are with Jesus in heaven.
- Who's coming with me? This is an individual trip that we each take. Each person must choose heaven on their own. Your job as a believer is to share the good news of the Gospel with as many people as possible. The goal is to share the "free ticket of salvation" with the world, starting with your loved ones.
- What do I need to bring? Nothing. Your physical body is left behind and your spirit joins Jesus immediately upon arrival.
- When do I leave? When God says it's your turn to go. You have no control of
  when your last day on earth will be. That's why it's crucially important to decide
  to follow Jesus early in your life. You will then experience the blessing of walking
  this life with Jesus by your side and continue your journey in heaven.
- **How do I prepare physically?** There is no physical preparation other than your legal will and a health care directive, so your loved ones know what to do. The preparation is spiritual.

It's hard to discuss death. But it's a reality we all must face at some point. I hope this message encourages you to prepare spiritually to meet your Savior when God calls you. Are you ready for your final trip?













Marcia is an inspirational keynote speaker and published author of five books: A daily devotional – Devotions for Working Women, The Fire Within – to help you find your purpose, friendship poems in The Friendship Book, also in Spanish El Libro de la Amistad (poemas de Amistad), and Bring YOUR Shoes to help emerging leaders with tools on how to lead. In her latest grandma baby book, Inside Your Mama's Tummy, Marcia inspires grandparents to form a bond with their grandchildren.

Marcia Malzahn is also president and founder of Malzahn Strategic, LLC a management consulting firm for community financial institutions. You can contact Marcia for speaking engagements through her website at Crowning Achievements International or email her at mmalzahn@crowning-achievements.com.

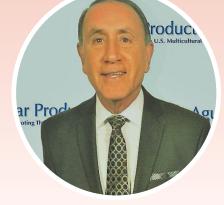
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BUSINESS

## Our first NAHREP Twin Cities' event of 2025 was a huge success!



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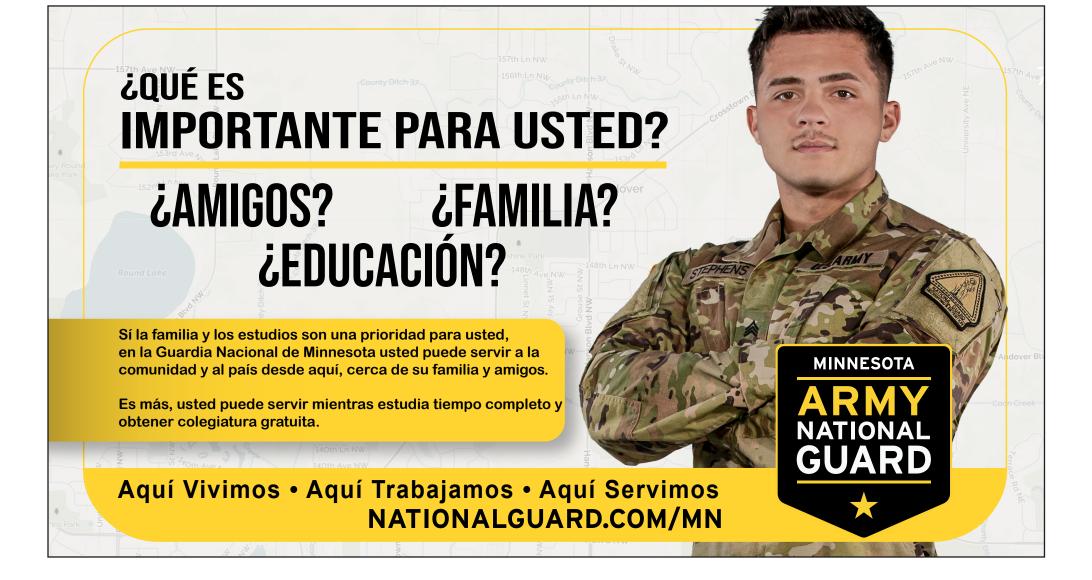
"It's been an honor to serve as Chapter President. I want to acknowledge every member's hard work, passion, and commitment to our organization. Thanks to all our sponsors and supporters for your participation."

Adade Amenounve
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BUSINESS

# AVANCE Global presents ProXimo,

# **Empowering a New Generation of Latino Trailblazers**

Gary Acosta, the visionary Co-founder and CEO of the National Association of Hispanic Real Estate Professionals® (NAHREP®), one of the country's most influential Latino business and wealth-building organizations, is partnering with Nely Galan of Galan Entertainment, a dynamic media powerhouse, former President of Entertainment of the Telemundo network, a NY Times bestselling author and podcaster on entrepreneurship, women empowerment and the psychology of money in multicultural communities, to launch a groundbreaking event platform that will blaze a trail for the Latino mindset around power and wealth.

AVANCE Global is poised to become the ultimate event platform for Latino innovation, success, and business acumen. It promises unparalleled networking opportunities and transformative dialogue with leaders across all sectors. Building on Acosta's legacy with the celebrated L'ATTITUDE, a seven-year industry-leading event co-produced with media and business icons Sol Trujillo, Emilio Estefan, and Oscar Muñoz, the upcoming platform's inaugural event ProXimo will showcase "the best and the next" in business and entrepreneurship, real estate, tech, sports, media, finance and venture, and building family wealth and legacy, through the lens of Latino culture. It will celebrate the brilliance of Latino innovators, from hidden moguls to billionaires, showcasing their stories to inspire the nation.

"We're not just creating an event; we're creating a marketplace and a platform that empowers Latino intrapreneurs and entrepreneurs and paves the way for generational wealth," said Acosta. "This partnership with Nely Galan and Galan Entertainment represents our commitment to providing attendees with elite content and opportunities for business connections and wealth-building strategies. Through our partnership with Nely Galan and Galan Entertainment, we're committed to world-class business connections and wealth-building strategies. And we're building inclusive bridges with African American, Asian, and South Asian communities to amplify our shared prosperity."

#### A Powerhouse Partnership

Nely Galan, often heralded as a pioneer in media and business, brings her vast expertise and passion for elevating Latino voices. As the author of Self Made, a New York Times bestseller, and a former Telemundo executive, Galan has inspired millions with her insights on the mindset of wealth creation, self-empowerment, and family legacy. Her vision will be pivotal in making this event the ultimate experience for breaking barriers and building futures.

"The Latino community holds untapped power – not just as consumers but as voters, creators, and entrepreneurs," said Galan. "We have often been underestimated. It is our time to use our power to build wealth unapologetically. Together, we are creating a premier platform for Latino success. One that celebrates our culture by equipping attendees with the resources to shatter glass ceilings, foster family legacies, and redefine wealth-building for the next generation. I also want to focus on our Latinas, the fastest-growing entrepreneurs in the country. We want to inspire the next generation of Rich Latinas."







Co-founder of NAHREP, Gary Acosta, and Media Powerhouse Nely Galan Unveil Transformative Event Platform for Latino Entrepreneurs, Investors, and Visionaries

**EDUCATION** 









# Trade Schools offer a pathway to well-paying jobs with practical skills

Los latinos deberían trabajar más en el sector de los oficios, como la construcción, la carpintería, la fontanería, la electricidad y la calefacción, ventilación y aire acondicionado (HVAC). Ofrece una vía de acceso a empleos bien remunerados y con gran demanda, especialmente en el sector de la construcción, donde ya están muy representados, y puede ayudar a abordar la creciente escasez de mano de obra cualificada, al tiempo que ofrece oportunidades de promoción profesional y estabilidad económica.

#### **Puntos clave:**

#### • Gran demanda de trabajadores cualificados

El sector de la construcción, uno de los principales empleadores de trabajadores latinos, se enfrenta actualmente a una importante escasez de mano de obra cualificada, lo que lo convierte en un área primordial para aumentar la participación latina.

#### Oportunidades económicas:

Los empleos en oficios suelen ofrecer salarios y beneficios competitivos, lo que supone una fuente de ingresos estable para los trabajadores latinos.

#### • Diversas trayectorias profesionales:

Los oficios abarcan una amplia gama de especialidades como carpintería, fontanería, electricidad y calefacción, ventilación y aire acondicionado, lo que permite la progresión profesional y la especialización.

#### • Impacto en la comunidad:

Una mayor presencia latina en los oficios puede beneficiar a las comunidades locales al crear una mano de obra más diversa y apoyar los proyectos de construcción locales.

#### Retos a superar:

#### Barreras lingüísticas:

El idioma puede ser un obstáculo importante para los trabajadores latinos que se incorporan a los oficios, lo que requiere acceso a formación y apoyo bilingües.

The statement "More Hispanics should go to trade schools" is supported by the argument that trade schools offer a pathway to well-paying jobs with practical skills, which can be particularly beneficial for Hispanic communities due to factors like potential financial constraints, a focus on immediate career opportunities, and a high demand for skilled labor in certain trades; however, it's important to consider individual career goals and ensure access to quality trade school programs for all demographics.

#### Key points supporting this argument:

#### • High-demand, good-paying jobs:

Many trade careers offer stable employment with competitive wages without requiring a four-year college degree, which can be particularly appealing to individuals facing financial barriers.

#### Hands-on learning:

Trade schools provide practical, hands-on training that can be beneficial for learners who prefer a more active learning style.

#### Faster career entry:

Trade school programs often have shorter durations compared to traditional college degrees, allowing individuals to enter the workforce sooner.

#### • Community needs:

Certain industries like construction, plumbing, and electrician work are in high demand in many communities and could benefit from a larger pool of skilled Hispanic workers.

#### Important considerations:

#### Access and awareness:

Efforts should be made to ensure Hispanic communities have access to quality trade school programs and are informed about the potential career paths available.

#### • Career counseling:

Guidance is crucial to help individuals choose trade paths that align with their interests and local job market needs.

#### Addressing stereotypes:

Combatting negative stereotypes associated with trade work can encourage more Hispanic students to consider these pathways.

COMMUNITY

# TV and Movie Writer Producer Passes in Los Angeles



Roberto Orci Jr

#### **Roberto Orci's legacy**

Born in Mexico City, Orci moved to the U.S. with his parents when he was in grade school. As a boy, he planned to become a lawyer, but his plans changed in high school, when he met his friend and future writing partner, Alex Kurtzman. The two began writing scripts together, and they started getting TV jobs in their 20s. Early screenwriting credits included "Hercules: The Legendary Journeys," "Xena: Warrior Princess," and "Alias."

On "Alias," Orci and Kurtzman had their first collaboration with filmmaker J.J. Abrams. The pair worked with him again on "Mission: Impossible III," which they co-wrote, and on

the TV show "Fringe," which the three co-created. Orci and Kurtzman penned the scripts for 2009's "Star Trek" and "Star Trek into Darkness" four years later, both directed by Abrams, and Orci was a producer on "Star Trek Beyond." He also worked as a producer on such films as "The Proposal," "Now You See Me," and "Ender's Game."

Another filmmaker with whom Orci worked repeatedly was director Michael Bay. He and Kurtzman helped write Bay's 2005 movie "The Island," then worked with him again as the screenwriters for "Transformers" and "Transformers: Revenge of the Fallen." Other films Orci wrote with Kurtzman include "Cowboys & Aliens" and "The Amazing Spider-Man 2," plus they co-created TV's "Sleepy Hollow," and helped develop the return of "Hawaii Five-0" in 2010.



Roberto Orci Sr., Rick Aguilar and Roberto Orci Jr.



In 2011 Roberto Orci Sr. and His son Roberto Orci Jr. attended the Hispanic Marketing Conference in Minneapolis.



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**DUTDOORS MINNESOTA** 

ATING AMERICAN TODAT

Minnesota State Parks

# State Park Tours Feature Fun, Learning, Movement and Something New to Think About

By Deborah Locke, DNR Communications Specialist Photos courtesy of DNR Staff

If you go on a cave tour at Forestville/Mystery Cave State Park in southeastern Minnesota, you will enter an environment defined by water stretching back 450 million years to when Minnesota was the floor of an ocean. At Blue Mounds State Park, you'll see, smell and hear prairie sounds and possibly, the bison herd. While on tour at Lake Vermilion Soudan Underground Mine State Park, you'll better understand our state's important role in the mining industry.

Each of these tours that begin Saturday, May 10th, will improve your mind, sharpen your curiosity, teach, and get you up, out and moving. Most parks offer language translators so if you need one, call the park a few weeks before your tour. Pre-registration is almost always required, so call the park in advance for instructions. You also need to ask if any age limits apply. Dress appropriately for the environment and at the end of the day, leave with memories that last a very long time.

I can vouch for that. A mine tour from my youth with my parents still brings happy memories. This summer's state park tours include these:

#### **Blue Mounds State Park**

The 90-minute prairie tour may or may not include views of the elusive bison herd. The 67-member herd is expected to grow this spring as cinnamon-colored calves are born, but no one on staff will ever guarantee a viewing. With adult male members weighing in at 2,000 pounds, the herd goes exactly where it wants without much concern for enthusiastic humans. So cross your fingers and bring the binoculars!

Know that even without a bison sighting, there's plenty of vistas to feast your eyes on like native grasses, wildflowers, cacti, songbirds, hawks, ground squirrels, snakes, pollinators, and a few white-tailed deer. Other attractions include the pink/red colored Sioux quartzite, a granular rock formed back when water covered large parts of North America. Prairie color in general is unique and changes through the seasons. The green tall grasses of spring give way to deep red and gold colors in the fall.

The tour truck seats 12, and children must be age four and over. Pay attention to the weather forecast before leaving because the tour truck is open, and prairies are known for wind.



If there's a hint of rain, bring rain gear. Tiffany Muellner, one of two tour guides at Blue Mounds State Park, said tour takers especially need to know that prairie weather can be unpredictable. "It can get hot or rain or be chilly, so everyone needs to be ready for that, and be open to see whatever the prairie offers that day," she said.

#### Forestville/Mystery Cave State Park

Dawn Ryan, Cave Supervisor at Mystery Cave, explained that one of the fossils at the cave is more than 450 million years old. Of all the features of the I3-mile long cave, that one leaves visitors the most amazed.



"They are shocked when I tell them that the fossil they are looking at is left from an animal that lived long before dinosaurs roamed the earth," she said. "It's incredible the way caves provide a window to the past and show the immensity of time."

I've taken the basic tour and was surprised by how damp the air is beneath the earth's surface. Walls are slick with moisture and it's important to wear sturdy shoes with a closed toe. The small Turquoise Lake was especially pretty, framed by dramatic wall formations.

"When you enter the cave, you enter an environment sculpted by water," Dawn said. If it's your first cave tour, consider the scenic route with its paved trails and easy walking. More advanced cave aficionados take the lantern or geology tours that are offered only on weekends and cover a far more rugged terrain.

Like the prairie tour, dress for the weather. The cave temperature is a steady 48 degrees year-round.

#### Lake Vermilion-Soudan Underground Mine State Park

Flooding a year ago kept tour takers out of the underground mine and it's not known when the tours can resume at this far northern post on Minnesota's Iron Range. Check the visitor alerts on the park website for the underground tour start date.

Meanwhile, you can still get a good idea of mine operations from the hour and I5-minute surface tours which start Memorial Day weekend. You'll see buildings like the engineer house, crusher, drill shop and dry house visitor center. A park interpretive naturalist will



provide stories of the miners and their families, immigration throughout the area, and the critical importance of mining to Minnesota and to the United States. Hikers in your group will appreciate the seven miles of hiking trails.

Overall, anyone on a tour at a state park this summer will find something new to appreciate, or perhaps something quite old to marvel at, like a 450 million year old fossil. Some tours fill fast, so start making your plans now.

To make tour reservations, call 866-857-2757. Check in at least 15 minutes before the tour starts and be sure to include time for parking and a walk to the start point. Always look at the visitor alert to every state park before you leave home. There's usually a fee for tours which you can reserve online. A vehicle pass to a state park or recreation area is \$7.



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