

April 2022 Issue 415

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Abraham Ancer (Mexico)

JUGADORES LATINOS GANAN EN EL TORNEO DE GOLF PGA



Sebastian Muñoz
(Colombia)



Carlos Ortiz (Mexico)



Joaquin Niemann (Chile)

LATINO GOLFERS WINNING ON THE PGA TOUR

Latino Golfers Winning On The PGA Tour

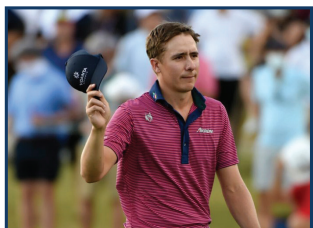
By Claud Santiago

If you're a golfer or you enjoy watching the PGA TOUR on TV you may recognize this amazing group of golfers who are from Latin America. Recently, this group have won PGA Tour Titles or have been in contention at many other tournaments in the United States. These golfers are part of a large group of Latino Golfers in the U.S. that are currently very successful in this popular sport.



Abraham Ancer – Mexico

Abraham Ancer is a Mexican professional golfer who is currently playing his fourth full season on the PGA Tour. Born in South Texas but raised in Reynosa, Mexico until he was 14. He recently won his first PGA tour event, 2021 WGC-FEDEX St. Jude Invitational



Carlos Ortiz – Mexico

The 28-year-old Mexican golfer is a graduate of the University of North Texas. Originally from Guadalajara Mexico. He won his first PGA Tour event, the 2020 Vivint Houston Open!



Joaquin Nieman – Chile

Joaquin Nieman had his first PGA Tour victory September, 2019, at the Military Tribute at the Greenbrier in White Sulphur Springs, VA and recently won his second PGA tour event, the 2022 Genesis Invitational in Los Angeles.



Sebastian Munoz – Colombia

The 26-year-old Colombian golf player had his first victory on the PGA Tour at the Sanderson Farms Championship in 2019!



On The Cover

Jugadores Latinos Ganan
En El Torneo De Golf PGA

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The Saint Paul Festival and Heritage Foundation's mission is to continue to create ways to bring our entire community together to celebrate our city's unique and special history. We have truly loved being able to help produce the West Side Cinco de Mayo events because they are such an important opportunity to celebrate the West Side.

Unfortunately, the challenges created by COVID have continued to force us to have to postpone the event for 2022. It takes many months to plan Cinco de Mayo and with the protocols in place as recent as the beginning of March, there simply wasn't enough time to create a large community celebration.

It is our hope that everyone will take an extra step to enjoy the West Side, to shop at stores and eat and drink at the restaurants from the West Side neighborhood the week of May 1-9, as we look forward to 2023. We will be showcasing many of the local businesses on our social media leading up to May 1st.



SAINT PAUL FESTIVAL &
HERITAGE FOUNDATION

Hay Esperanza, Ha Resucitado.



*Por Saúl Carranza
Coordinador de Ministerios Hispanos Iglesia
del Nazareno*

Easter o domingo de resurrección es la época del renacer. Durante la primavera la vida vuelve, el sol calienta y la naturaleza recobra fuerza. El campo se llena de color, movimiento y sonidos. Canto de aves, árboles verdes y hermosas flores. Anteriormente se llamaba al domingo de easter domingo de resurrección porque en ese día también se celebra la resurrección de

Jesús de Nazareth quien se levantó de entre los muertos para dar vida, esperanza y amor al mundo.

Paradójicamente Easter habla del renacer de la vida y la resurrección del Hijo de Dios. Pero este año lo que se vive es una invasión brutal contra un país soberano. Hay dolor, muerte y guerra en muchos países. Fuentes periodísticas cuentan que hay más de 60 guerras en el mundo en este momento. Cada una aportando su cuota de muertos, heridos, desplazados y empobrecidos.

Países como Ucrania, Yemen, Siria, Afganistán y muchos otros son escenario de sangrientos combates y alevosos bombardeos. Los ejércitos lucen orgullosos sus modernas y sofisticadas armas y la población civil es carne de cañón. A esto se suman guerras civiles, luchas de poder y cultura de violencia. Ni siquiera nuestras universidades, iglesias, centros comerciales y escuelas están libres de ataques. Que

difícil hablar de renacer cuando por todos lados se corre peligro de morir. Qué difícil hablar del amor de Dios cuando en todas partes se respira odio, rencor y sufrimiento.

La ciudad de Leópolis en Ucrania arregló un doloroso homenaje a los niños muertos en las primeras semanas de la invasión rusa. 109 cochecitos de bebe vacíos. Cada uno en representación de un niño que tenía toda la vida por delante, pero que por culpa de quienes hacen la guerra, nunca más verá otra primavera ni un día soleado o escuchará el canto de los pájaros. ¿Cómo justificar la muerte de esos inocentes, y cuántos cochecitos más habrá que seguir poniendo cada día de guerra en el mundo? Pero no sólo la guerra roba la vida de los niños. También lo hace el hambre, la falta de atención médica, la violencia y el aborto.

Un panorama definitivamente oscuro para la humanidad. Aún en el siglo XXI no hemos aprendido a vivir como hermanos. Parece que el mensaje dado hace cientos de años “Amaos los unos a los otros” no ha logrado permear el corazón humano. La maldad del hombre que llevó a Jesús a la cruz y después a la tumba sigue siendo el motor de la violencia fratricida. Pero la derrota de esa maldad fue confirmada a las mujeres frente a la tumba cuando escucharon la voz, “no busquen entre los muertos al que vive”. La maldad impera como la oscuridad de la noche, solo hasta que el sol brilla. De igual manera la maldad impera hasta que el ser humano vuelva a encontrar al Dios vivo en su corazón y aprenda el mensaje de amor y hermandad que predicó el resucitado. Hay esperanza para los humanos, Él vive y está formando una nueva humanidad. Ha resucitado, no lo duden, por eso hay esperanza.



There Is Hope, He Has Risen.

*By Saúl Carranza
Coordinator of Hispanic Ministries Church of the Nazarene*

There is hope, he has risen.

Easter Sunday or Resurrection Sunday is the time of rebirth. During spring life returns, the sun warms up and nature regains strength. The field is filled with color, movement and sounds. Singing birds, green trees and beautiful flowers. Previously Easter Sunday used to be known as Resurrection Sunday because on that day we also celebrate the resurrection of Jesus of Nazareth who rose from the dead to give life, hope and love to the world.

Paradoxically, Easter speaks of the rebirth of life and the resurrection of the Son of God. But this year what it is being experienced is a brutal invasion against a sovereign country. There is pain, death and war in many countries. Journalistic sources say that there are more than 60 wars in the world at this moment. Each of them contributing their share of dead, wounded, displaced and impoverished.

Countries like Ukraine, Yemen, Syria, Afghanistan and many others are the scene of bloody fighting and treacherous bombing. Armies proudly display their modern and sophisticated weapons and the civilian population is cannon fodder. Added to this are civil wars, power struggles and a culture of violence. Not even our universities, churches, shopping malls and schools are free from attacks. How difficult to talk about being reborn when everywhere there is a danger of dying. How difficult to talk about the love of God when hatred, resentment and suffering are being breathed everywhere.

The city of Lviv in Ukraine has set up a sorrowful tribute to the children killed in the first weeks of the Russian invasion. 109 empty baby strollers. Each one representing a child who had his whole life ahead of him, but because of those who make war, he will never see another spring or a sunny day or hear the singing of the birds. How to justify the death of those innocents, and how many more strollers will we have to continue setting up every day of war in the world? But not only war steals the lives of children, so does hunger, lack of health care, violence, and abortion.

A definitely dark picture for humanity.

Even in the 21st century we have not yet learned to live as brothers. It seems that the message given hundreds of years ago “Love one another” has failed

to permeate at the human heart. The wickedness of man that took Jesus to the cross and then to the tomb continues to be the engine of fratricidal violence. But the defeat of that evil was confirmed to the women in front of the tomb when they heard the voice, “do not look among the dead for the one who lives”. Evil reigns like the darkness of the night, only until the sun shines. In the same way, evil prevails until the human being rediscovers the living God in his heart and learns the message of love and brotherhood that the resurrected preached. There is hope for humans, He lives and is forming a new humanity. He has risen, do not doubt it. that’s why there is hope.



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How to Increase Your Visibility in Your Organization without Self-Promoting



Marcia Malzahn

By Marcia Malzahn

Emerging leaders need visibility. This month I'll share how to increase your visibility in your organization without self-promoting. Promoting products is easy when you believe in the product and you're a natural salesperson. But what do you do when you are the product? There is a fine line between promoting yourself as the right job candidate and self-promoting where others notice. Also, what do you do when you don't enjoy selling?

The key is to increase your visibility in a positive way and with the right approach. To start, you must believe in yourself. If you don't believe in yourself and have the self-confidence to know that you are valuable, no one will. Below are some strategies you can implement to be noticed in your organization without others thinking you're self-promoting.

Raise money for a cause your organization supports. Most organizations want to be involved in their communities. Therefore, they have many events they support which gives you a variety of opportunities to get involved. As I shared in my column last month, *How to Lead When You're Not in Leadership*, I took the initiative to lead a fundraising event for the Juvenile Diabetes Foundation and I won the contest for the most money raised. This event gave me visibility in the organization and an opportunity to meet the owners of the institution.

Be active in social media by posting and commenting on articles related to your industry. Social media has its pros and cons. It takes time to post and be involved. But at the same time, if you do it right and post educational and informative content, people will react positively. LinkedIn is the preferred social media platform if you want to increase your professional visibility as well as your organization's visibility. Ensure you are familiar with your organization's social media policies, so you know how to be involved correctly.

Become the expert at a new product.

When I was at the first bank I worked at, the online banking product came out and our bank was the first one in the Twin Cities to offer it. I saw an amazing opportunity to become an expert on the product. I approached my manager with the idea of the job, wrote the job description, and updated my resume to present myself as the best candidate for the position. As a result, they approved the new position, and I became the "online banking expert" at the bank. When people talked about online banking, my name was always brought up. New products are an excellent opportunity to obtain expertise and lead the way.

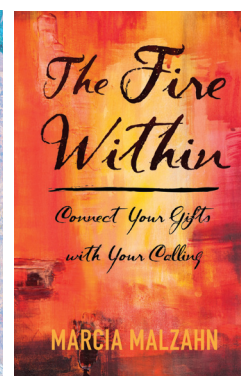
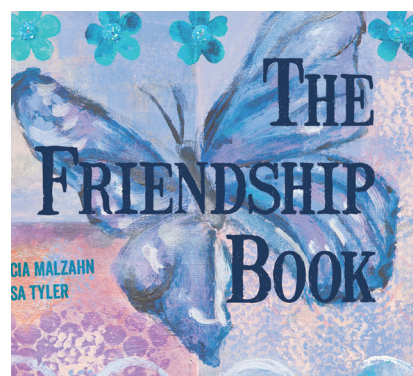
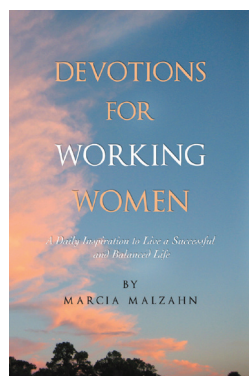
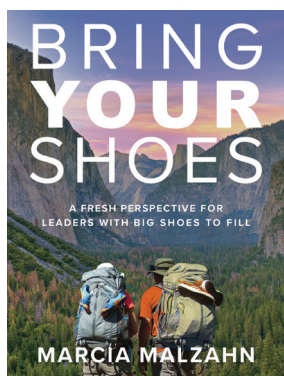
Participate in networking opportunities where you will meet your company's senior leadership. Not everybody likes networking. But networking is a necessary activity if you want to meet other professionals and future advocates to help you grow in your career. You can find opportunities to network outside your organization with individuals in your field. There are also internal company networking events that you must take advantage of and attend as much as possible.

It is in these more relaxed gatherings that you meet senior leaders and they get to know you. Many of the conversations revolve around family and special interests you may share with others. Take these opportunities to expand your network of connections as well as to create lifetime friendships along the way.

Be authentic and be genuinely interested in getting to know your coworkers

As you work with peers and coworkers in the office (or virtually), you have a chance to genuinely care about others. People know when you are not sincere in your approach or your intentions. Therefore, make the most of these opportunities and get to know the people you work with, not because you have to, but because you want to. You will see the results – people will see you as an authentic leader.

I hope these strategies provided ideas on how to increase your visibility in your organization without self-promoting.



Marcia is an inspirational keynote speaker and published author of five books: A daily devotional – *Devotions for Working Women*, *The Fire Within* – to help you find your purpose, friendship poems in *The Friendship Book*, also in Spanish *El Libro de la Amistad* (poemas de Amistad), and *Bring YOUR Shoes* to help emerging leaders with tools on how to lead. In her latest grandma baby book, *Inside Your Mama's Tummy*, Marcia inspires grandparents to form a bond with their grandchildren.

You can contact Marcia for speaking engagements through her website at <https://crowning-achievements.com/> or email her at mmalzahn@crowning-achievements.com. Marcia Malzahn is also president and founder of Malzahn Strategic a management consulting firm for community financial institutions.

26th Annual Multicultural Marketing Conference & Awards Presented Live And In-Person



L to R Rick Aguilar, Yanet Diaz, Sgt. Erandi Lindsey and LTC. Eduardo Suarez, MN National Guard

The 26th annual Multicultural Marketing Conference & Awards was held on March 24, 2022 at the Wellstone Center in St. Paul. The conference was presented by Aguilar Productions, based in St. Paul. This full day conference drew an audience of marketing professionals from various organizations and businesses. The conference was presented “live” and in-person, much to the delight of the attendees. Presenters included, Carlos Yanez, CSVP, ThinkNow, Multicultural Marketing Research Agency, Burbank, CA., E.G. Garza, Keller Williams Realty, Isaac Contreras, former president of NAHREP Twin Cities and Andy Noble, founder of the Multicultural Agents Council. Contreras and Noble are with Keller Williams Realty!

Richard Aguilar, President of Aguilar Productions, presented the Multicultural Marketing Achievement Awards to Carlos Yanez, CSVP, ThinkNow. Thanks to the conference sponsors, Comcast, U.S. Bank, Latino American Today and NAHREP Twin Cities!



L to R E.G. Garza, Martha Ballek, Carlos Yanez, Ed Luna, Isaac Contreras



L to R Rick presents Multicultural Marketing Achievement Award to Carlos Yanez, ThinkNow



L to R Jonathan Aanestad, Angela Cooperman, Mariah de la Paz, Isaac Contreras and Andy Noble



L to R Dan Kealey, Eduardo Suarez, Carlos Yanez, Jose Melendez

Las familias prosperan cuando reconocen las fortalezas individuales y las compartidas.

Families thrive when individual and shared strengths are honored.

Aumente las fortalezas de su familia. Expand your family's strengths.



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Independent small businesses are the backbone of our communities. But today, more than ever, Black, Indigenous and People of Color (BIPOC)-owned small businesses are hurting. The time for talking and offering short-term gestures is over. We're putting our words into real, long-term, sustainable action through the creation of Comcast RISE. We know that Comcast alone can't remedy complex, systemic issues. But we are deeply committed to playing an integral role in driving lasting change.

Comcast RISE stands for Representation, Investment, Strength and Empowerment. The initiative combined the talent and resources of two business units with expertise in the small business space— Effectv, the ad sales division of Comcast Cable, and Comcast Business – to sustain, support and rebuild BIPOC-owned small businesses within their combine footprints. The current program is geared towards the BIPOC-owned business community. As Comcast RISE is a multi-year initiative, the future complimentary services will be open to other underrepresented groups.

Selected businesses could receive one or more of the following business services :



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The next wave of applications for Comcast RISE Marketing & Technology Services opened on January 16, 2022, and will close on June 17, 2022.
Apply for Comcast RISE Marketing & Technology Services.



News from Humboldt High School

By: Claud Santiago

Photos by: Steve Aeilts

Dear Humboldt High School Community,

Mr. Steve Aeilts has been selected as new interim leader for Humboldt High School. Mr. Aeilts will serve as Principal through the remainder of the school year. He is well known to our students and families and brings a wealth of experience in helping all students feel represented. He has served at Humboldt since 1996, and has been the Assistant Principal for 16 years. Mr. Aeilts grew up on the West Side of St. Paul and graduated from Humboldt in 1984. He has a Masters in Educational Leadership from Minnesota State University and a Business Degree from the University of St. Thomas. Mr. Aeilts has been a coach for 35 years; he currently coaches girls' badminton at Humboldt. Mr. Aeilts understands the importance of collaborating with staff and families and embracing the unique gifts that each student brings. He looks forward to continuing to partner with families, students, staff and the community to continue the great work at Humboldt High School!



Renovated Humboldt High School – 2021

Mr. Steve Aeilts has been selected as new interim leader for Humboldt High School

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NAHREP Twin Cities Installation Gala

The National Association of Hispanic Real Estate Professionals – Twin Cities Chapter held their Installation Gala on March 31, 2022 at the Five Event Center, in Minneapolis. The gala was a sold out event that brought together the twin cities real estate community to celebrate the installation of new officers for the organization. Ed Luna, President of Luna Home Loans, will be the new President for 2022. The event included the presentation of the NAHREP President's Award to Andy Noble, Keller Williams Realty and Rick Aguilar, President of Aguilar Productions, for their support and commitment to the growth and success of the association. "It was an honor to receive the award and share in the amazing success of this organization" stated Rick Aguilar!



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L to R Andy Noble and Rick Aguilar, President's Award recipients



L to R Guille Garza, Camilo Rodriguez Escalante and Adade Amenounve



L to R Rick Aguilar and 2022 NAHREP President, Ed Luna



L to R Joannette Cintron, Old National Bank with Rick Aguilar

One of Nature's Harbingers of Spring: State Park Wildflowers

Story by Minnesota Department of Natural Resources Staff

Photos by Megan Johnsen

During her career as a naturalist for Minnesota Parks and Trails, Megan Johnsen eagerly observed the many wildflower species that bloomed in the parks where she worked. A naturalist's job is to educate park visitors, helping them enjoy natural resources with conservation in mind. Those visitors anxiously anticipate the arrival of spring wildflowers, which proclaim winter's departure. Seasons blend as the first blooms emerge from the melting snow and subsequent waves usher the forest from brown to green.

Johnsen, who now works as an exhibit developer for the Parks and Trails Division, has observed this transition for years at Banning State Park off Interstate 35, north of Hinckley. She encourages park visitors to make more than one visit in the spring wildflower season because plant species bloom at different times.

"Multiple visits allow you to watch the growth progression," she said. "The same spot might look totally different in a week's time." Beginning with the skunk cabbage plant's stinky flower in a mysterious flame-shaped fortress, these blossoms carry us through the final days of cold to the intoxicating hopefulness of spring.

Johnsen's favorite flower patch is along the 1.8-mile Quarry Loop Trail at Banning State Park. Walking just half a mile from the picnic area, hikers will find a seasonal waterfall tumbling down a rocky hillside. A boardwalk protects both hikers' footwear and the fragile plants covering a forest floor. Look for hepatica, an early bloomer tucked among last year's fallen leaves. The small, elegant purple flowers can be found in woodlands stretching from Minnesota to Maine,

and down the eastern coast to Florida and west to Alabama.

The third course for spring pollinators is a pairing of trout lily and trillium, both abundant at Banning State Park. The trout lilies appear as a carpet of green speckled leaves with yellow or white flowers that change colors over the season. Trillium's large blossoms blush from white to pink during their brief few weeks in bloom. This park is so well known for its flowers, it has trails named for them. Bring mud boots for the soggy Skunk Cabbage Trail and branch off onto the wooded Trillium Trail.

The best time to observe the early plant life at Banning State Park is on a weekday, since weekends tend to attract crowds of visitors. Johnsen cautions hikers to always stay on the trail for safety. Spring is an active time for ticks, which are most likely to hitch a ride on people and pets if you explore off the maintained trail. Staying on the trail also protects the delicate plants.

"If you walk off trail to get to a hepatica flower, you are likely crushing spring beauties and trout lilies that have not bloomed yet," she said. "We also never pick spring wildflowers. They need to live out their life cycle to continue as a species and provide for pollinators that are critical to our environment." Another reason not to pick the flowers is so very visitor after you can enjoy the same view.

To learn which flowers are blooming at a Minnesota state park, check the park website visitor alert, or call the park office.



Hepatica

Conserving Parkland Forests In A Changing Climate

By Cheri Zeppelin, Northeast Regional Information Officer,
Minnesota Department of Natural Resources

State parklands, trails, waysides and recreation areas cover some 234,500 acres in Minnesota and include a wide variety of diverse types of habitats and resources from prairies to wetlands, to forests. To manage those resources, the Parks and Trails division has a team of passionate land managers to ensure those lands are managed for pre-settlement conditions in accordance with division's statutory charge, but also with today's understanding of climate change and a growing population of diverse users. One of those passionate land managers is North Shore resource specialist Liza McCarthy.

Liza grew up in St. Paul's Midway neighborhood but always enjoyed spending time outdoors. In high school, lessons in environmental sciences piqued her interest and led her the University of Minnesota. There, an overnight trip to the Cloquet Forestry Center for a forestry component lit the fuse and reoriented her career compass to forestry.

Like many college graduates in that decade, a state hiring freeze prompted young talent to leave the state for whatever jobs were available. The day after her last college final exam, Liza did the same – taking a U.S. Forest Service forester job in the Boise National Forest timber program. The seasonal nature of the job meant a few months off each winter to be a ski bum. After three seasons, Liza and her husband landed back in Minnesota in 2011 when Liza accepted a DNR forester position in Finland and then Grand Marais, before moving to Parks and Trails in 2017.

Resource specialists like Liza perform a wide range of management activities such as prescribing tree planting projects, identifying and managing treatments for invasive species, prescribed burning, native plant community restorations, providing technical assistance and identifying wetlands for park and trail development projects, and working with others to ensure cultural resources are considered.

If you've ever talked with Liza about her work, her passion and enthusiasm for forest management in our parks is evident. A recent project to plant climate-adapted trees with the Nature Conservancy at three state parks along the north shore was one of her favorite projects because the partnership allowed them to do great work on a large scale.

"Ensuring that we have healthy forests in our parks for future generations to enjoy – I'm really proud that I get to do that work, and it makes me hopeful for the future," Liza said.

She has good reason to look forward to the future. With two young boys and her husband who is an ICU nurse, time outdoors as a family helps keep them recharged and connected. Family hikes and an annual trip to the Gunflint Trail each summer are high on their list of favorite things.



*North Shore resource specialist
Liza McCarthy and family*



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